

2030vision

Looking at life...

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Who are 20s and 30s?



The ipod generation

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Insecure

Pressured

Overtaxed

Debt-ridden



Lifestyle shopping

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Kate Fox. Social Issues Research Centre 2005



“..we’re over-marketed to, fed up with ‘spin’. We want what every other generation has craved – friendships, relationships and significance.”

Sarah, 31

“...our age group were encouraged to believe that we can be anything we wanted to be, that we can have it all....Hitting mid twenties to thirties, most of us are realising that’s not true...”

survey respondent

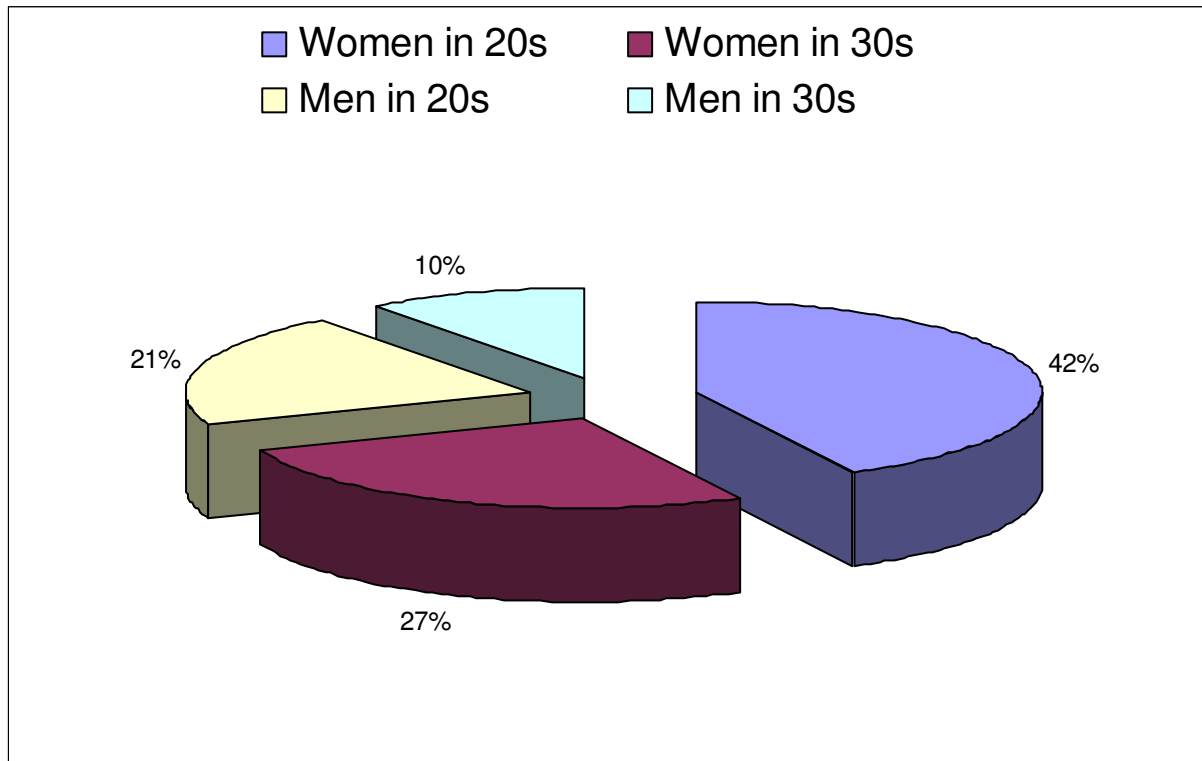
What do we actually mean by relationship 'education'?

- In what ways does **formal relationship 'education'** happen?

- **Remedial** relationship counseling =
less 1 in 150 couples
- **Preventive** relationship education=
less 1 in 1,000 couples
- Formal **pre-marital** education=
less 1 in 10 engaged couples

- What about **informal and 'non direct' relationship 'education'**?
- What current resources **impact** informal and 'non direct' relationship education?

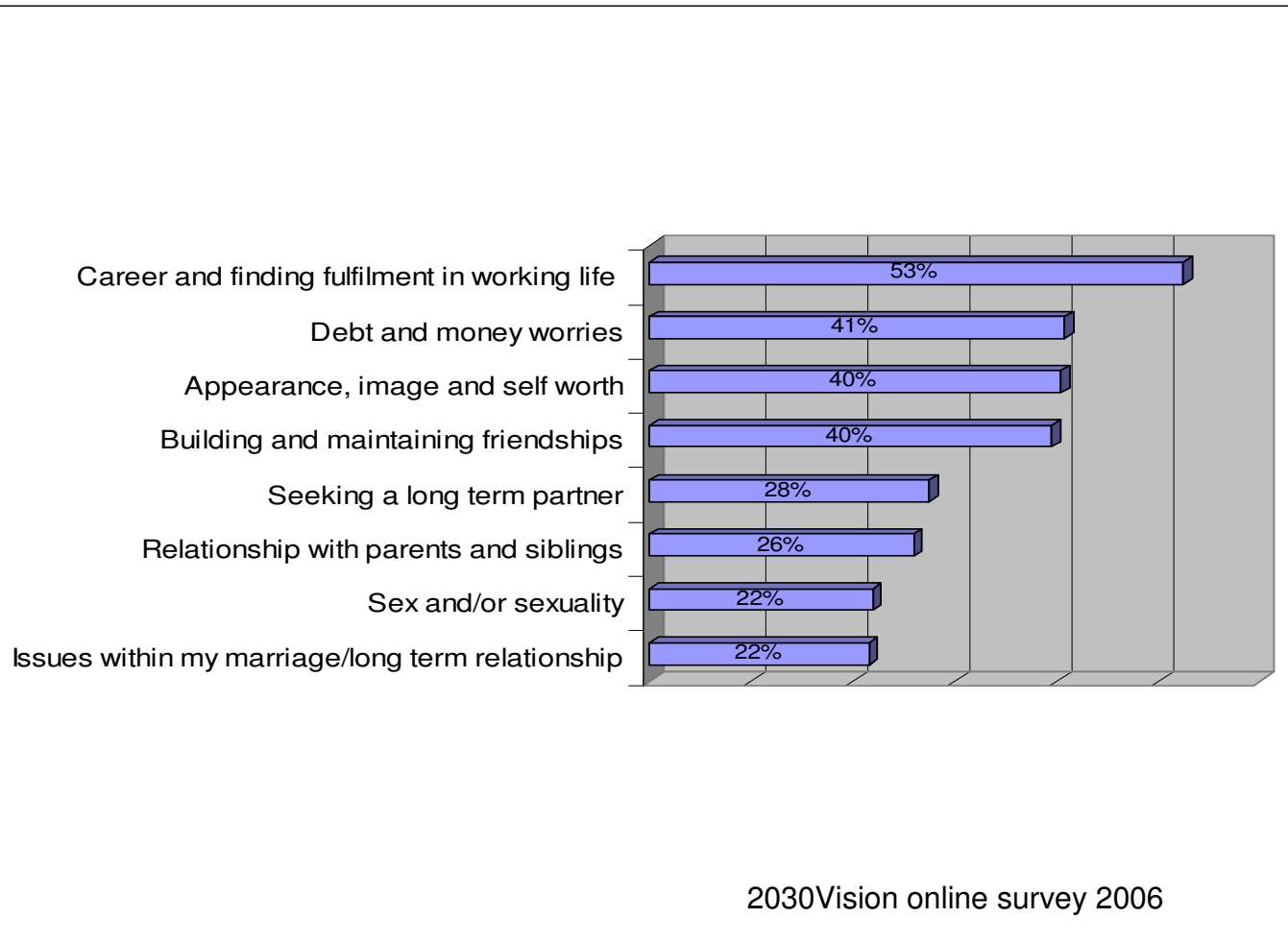
What are the top areas of need?



2030Vision online survey 2006

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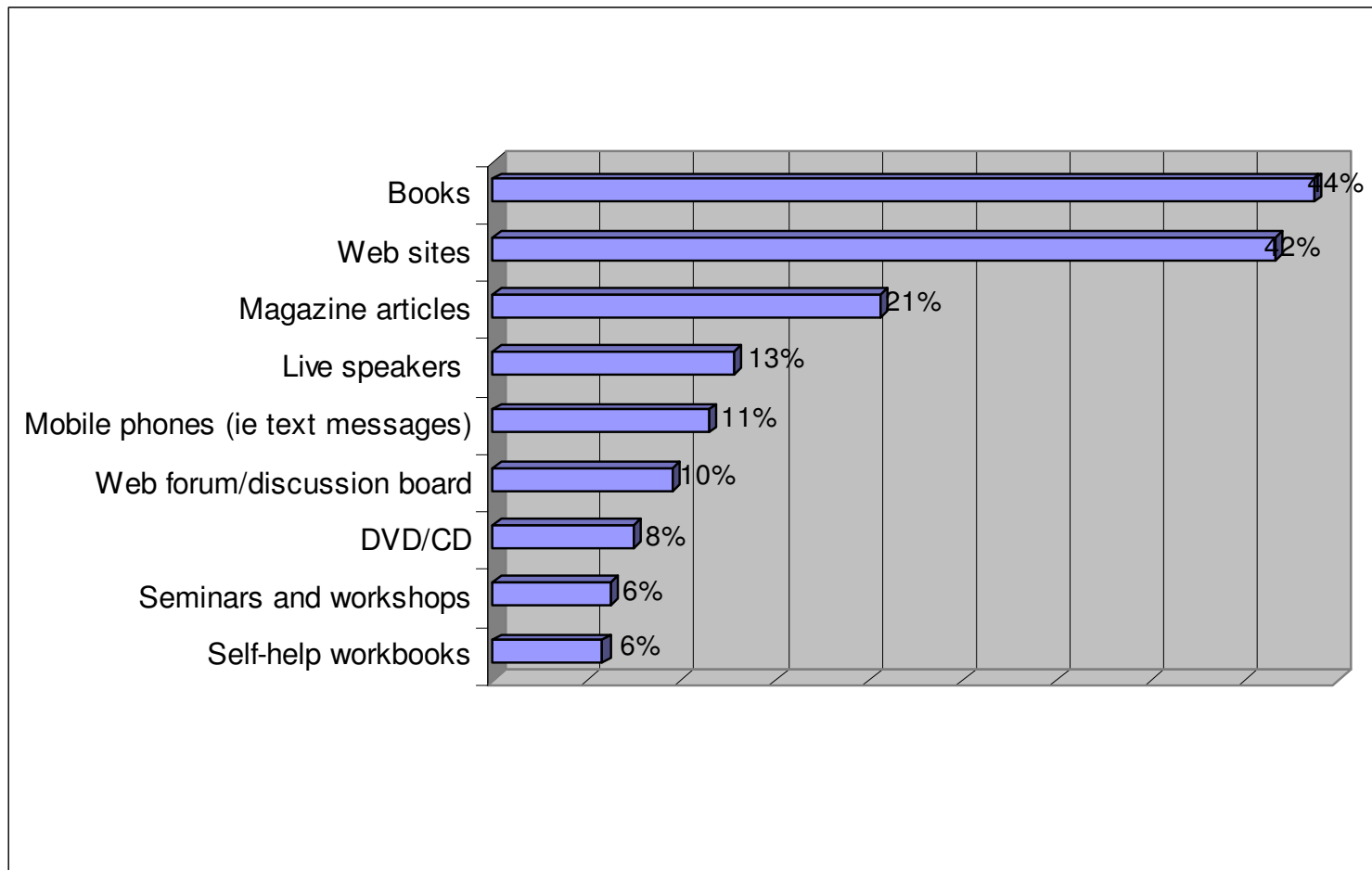
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What are the barriers for 20s and 30s?

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Significant “other”

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“I personally find it really helpful to talk through issues with friends or ideally someone older who has gone through stuff and will listen to me and give advice without judgment. The problem is, of the older people i know, i wouldn't know who to talk to.”



**What forms of support
have been shown to make
an impact?**

- **No easy answers**
- **Vulnerability**
- **Transparency**
- **Non-judgmental**
- **A chance to question and challenge**
- **Peer led events**
- **‘Time quick’ resources**
- **Opportunities to go deeper**
- **Better equipped friends and communities**

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