

# Simon Edwards Chairman & Founder

Relationship Conference

#### The 3 As

**ATTENTION** 

**AFFIRMATION** 

**AFFECTION** 



## **Believe Philosophy**

"Treat a man as he is and he remains as he is.

Treat a man as he can and should be and he will become as he can and should be."

Goethe



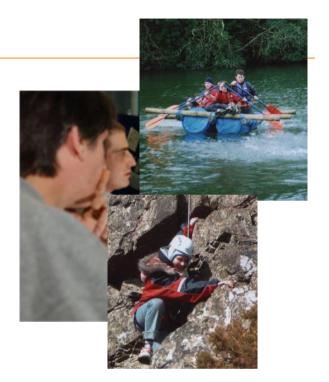
## Who are we targeting?

# **Adults**

- Prolific Offenders
- Short-term Offenders
- Other categories of offender

# Young People

- Young people in school identified to be at risk
- Young people in care
- Young Offenders





#### **Programmes**

```
Beyond...
Beside...
Begin...
Become...
Belong...
```



#### The 3 Rs

Respect

Relationship

Responsibility



## Believe - Key Features of Programmes

```
Transitional Support
Holistic
Individualised
Consistent
Trusted relationship
Sustainable
Cost-effective
Evaluated
Replicable
```





Why are we confident that our programmes will continue to make a positive impact?

# Because we start from where participants are

Reinforcing existing impulses and motivations relevant to positive change.



# Because we give recognition, direction and a map

Enabling people to recognise the significance of learnt behaviours and roles and to take their power to make changes



# Because we understand that change is a process and not an event

The transitional support we offer refers to inner change as well as the physical journey, for example, from prison back to the outside world



# Because we are concerned with the future

While we are careful to acknowledge and to honour formative experiences and relationships, we emphasise forward thinking and life management



# Because our programmes are properly understood in context of an interagency model of working

Our prime functions in this context are concerned with brokerage, advocacy and positive uptake of services



# Because we see and promote the link between

Respect, Relationship & Responsibility



#### What do others think?

"It is positive and will make a difference. If this has the answer, I hope it will be rolled out across the country"



Lord Woolf – Ex-Lord Chief Justice



# TURNAROUND



# The problem

#### 110 prolific offenders:

- Generating 63% of acquisitive crime in Bristol
- 25,000 crimes amounting to 29% of the total crime
- With a Class A drug habit costing £250 £1000 pw
- Socio-economic cost of £225,000 per head pa
- Costing a total of £24,750,000 pa
- Creating fear and anger

# 500 organisations in Bristol currently address this issue



# The Need

A pre-requisite for full social rehabilitation is, invariably personal recovery from substance abuse and, underlying this, in the vast majority of cases, some form of abuse experienced during childhood.

In the above context, structure, continuity and <u>effective inter-agency working</u> combined with <u>a consistent and trusted relationship</u> are of crucial importance in getting prolific offenders to start taking responsibility for their lives and move towards crime-free independent living.



## **Turnaround - The Vision**

To create safer cities by coordinating the delivery of innovative and sustainable solutions to reduce prolific offending and limit the risk of young people becoming involved in crime

#### Recycling human talent



## The Mission

#### To deliver:

- Break the cycle of re-offending by empowering individuals to take responsibility for their lives while making a difference to others.
- Create individual integrated pathways out of prison for 110 prolific offenders with a target of reducing reoffending levels by 30%, saving £8.25m in socioeconomic costs.
- Fund programmes to divert young people from crime so that they can fulfil their potential.
- Provide opportunities for volunteering in UK and abroad.
- Establish a range of community social enterprises and micro businesses to provide training, employment and entrepreneurial opportunities for participants.
- Create a model that can be replicated across the UK.



# **Outline Strategy**

Turnaround will be the interface through which the sectors coordinate delivery:

- Statutory: provision for prevent & deter and resettlement & rehabilitation.
- **Voluntary:** provision to reinforce statutory provision through carefully targeted services that fill gaps and provide opportunities for volunteering.
- **Commercial:** provision to include sponsorship, employment opportunities, training, job placements, job coaching, support of social enterprise.



## And finally...

"We must have an unfaltering faith that there is a treasure, if you can find it, in the heart of every man"

Winston Churchill Home Secretary July 1910





#### www.believe.org.uk

61, Park Street Bristol BS1 5NU

0870 863 8650 info@believe.org.uk